



Shoparoo is a hassle-free way to earn money for BMCS. Just use the free app for iOS and Android phones to take pictures of shopping receipts and earn cash donations!

Snap a picture of your grocery receipt on your smartphone, and voila, you've earned Roo Points! You can also take pictures of your non-grocery receipts (from clothing stores, electronics stores, restaurants, home improvement stores, etc.) for entries into Shoparoo's cash donation sweepstakes – if we are a sweepstakes winner, we could earn up to a \$15,000 reward for our school!

### **What makes Shoparoo Different?**

With nothing to buy, sell, collect, count or mail-in, Shoparoo is the most hassle-free fundraising program available. EVERY shopping receipt (regardless of whether it's from the biggest super center or your Mom-and-Pop store on the corner) will earn BMCS Roo Points or entry into Shoparoo sweepstakes!

### **Where does the Donation Money come From?**

Shoparoo was founded by former teachers and retail industry executives who have found a novel way of matching schools' needs for financial support with major consumer brands' needs for market research. Your receipt data along with the answers you provide in optional surveys are made anonymous and summarized in market research reports that brands purchase.

### **How much money can be raised with Shoparoo?**

There is no limit to how much a school can raise with Shoparoo! The top earning schools last year earned thousands of dollars! The more supporters we have, the more we'll earn.

### **When will our school receive a check?**

Shoparoo's fundraising year begins on September 1st and ends August 31st. To receive a check for a fundraising year, we must have earned at least 25,000 Roo Points (\$50) by the end of August 31st. If we do not meet or exceed the 25,000 Roo Point threshold, our earned Roo Points will roll over into the next fundraising year.

All checks are issued directly to the school and mailed in late September. **To learn more about Shoparoo, visit [www.shoparoo.com](http://www.shoparoo.com).**

